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Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 71 - 371 Days Plan M, ICICI Prudential Regular Savings Fund and ICICI Prudential Liquid Plan (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved December 29, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on December 29, 2014 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below.

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on December 22, 2014 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan - Series 71 - 371 Days Plan M		
Direct Plan - Dividend	0.05	10.9305
Regular Plan - Dividend	0.05	10.9088
ICICI Prudential Regular Savings Fund		
Direct Plan - Quarterly Dividend	0.3078	11.0705
Regular Plan - Quarterly Dividend	0.2759	10.5041
Plans/Options under the Scheme	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 100/- each)#	NAV as on December 22, 2014 (₹ Per unit)
ICICI Prudential Liquid Plan@		
Direct Plan - Quarterly Dividend	2.0179	103.1282
Regular Plan - Quarterly Dividend	1.9888	102.3512

Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on December 29, 2014.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan - Series 71 - 371 Days Plan M (the FMP) :-

The units of the FMP are listed on BSE Limited (BSE). The trading of units of the FMP stands suspended on BSE effective close of trading hours on December 23, 2014. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds if applicable, shall December 29, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : December 23, 2014

Authorised Signatory

"BSE Disclaimer: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the BSE".

No. 018/12/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.